

ART OF THE SKETCHBOOK

A beautiful online course

 Powered by Ecademy



How I deliver Art of the Sketchbook

- **6 films each week** - talking you through the creative rational behind setting the creative task. I show you how to prepare. Then I demonstrate and talk you through the task.
- **6 Encouraging emails** – cheerleading you through your creative journey.
- **6 Summary sheets** reminding you of the key principles. Preparing you for the materials you will need.

I want your online experience to feel, personal, accessible and fun

I clearly demonstrate how to make/create dynamic, interactive sketchbook pages.

I give you clear set tasks, with a beginning, middle and an outcome at the end.

I show you how to experiment with materials and understand their qualities. I demonstrate how to put those experiments to good use so they don't sit around in your sketchbook not knowing what to do with themselves.

I ask you to write notes to yourself in your sketchbook. Giving you the opportunity to hone your understanding of your skill set.

I introduce you to the visual elements. This will help you explore your visual language.

I share with you the techniques I use in my paintings. Demonstrating how to expand your mark making skills with paint, ink, palette knives and watercolour pencils.

I explain and use colour theory as part of nearly every task.

I reveal how to use composition as part of every task.

I inspire the creation of sketchbook pages that prepare you for creativity outside of your sketchbook. This reaches its pinnacle in the final creative task.

I gift you links to my carefully curated Pinterest Boards.

I will make all of the above easy to follow, inspirational and fun.

Satisfaction guaranteed

We want to make sure you are completely happy with your purchase. Therefore, we will offer you **a full refund after Creative Task 1** if you feel my course is not right for you.

The following T&C's apply.

Please note you will need to contact **Ecademy** for a **refund within 7 days of purchase**. Before Creative Task 2 is released to you. **Please contact - ecademydigital@gmail.com**